



TRIAL LAWYERS
UNIVERSITY

LIVE

Las Vegas

OCT 16 - 19, 2024

CAESARS PALACE, LAS VEGAS

REGISTER AT [TLULIVE.COM](https://www.tlulive.com)



Nick Rowley



Gary Dordick



Keith Mitnik



Steve Deboisier



Ben Rubinowitz



Michael Cowen



Dan Ambrose



Bruce Schecter



Brian Panish



Sean Claggett



Kurt Zaner



Edward Ciarimboli



Joseph Fried



Lloyd Bell



Christian Morris



Brian Breiter



John Romano



Bibi Fell



Matt Nakajima



Rahul Ravipudi



David DeRubertis



Jennifer
Core-Cuthbert



Stephen King



Giorgio Panagos



Sach Oliver



Darryl Isaacs



Nick
Wooldridge



Phillip Miller



Ranojoy Guha



Keith More



Sonia Chopra



Greg Bentley



Dale Galipo



Jonathan Michaels



Bob Simon



Evan Torgan



Ben Cloward



David Clark



Conal Doyle



Evan Garcia



Kevin Biniazan



Greyson Goody



Mark Mueller



Stephen Burg



Sagi Shaked



Haytham
Faraj



Artemis
Malekpour

Exhibit Opportunities

Reserve your booth today to lock-in your first choice for location and visibility!

All premium booths come with

- 6' Black-Skirted Table
- 2 chairs
- Wastebasket
- Booth is selected in order of applications received
- Each Premium Booth includes two company representative and two ticket registrations. Additional booth representatives are \$895

→ **The price of a premium booth is \$7,500**

→ **Premium booths are located in the exhibit hall and all attendees must go through the exhibit hall to enter any of the 8 lecture tracks**

All standard booths come with

- 6' Black-Skirted Table
- 2 chairs
- Wastebasket
- Each Standard Booth includes two (2) company representatives (two registrations)
- Booth is selected in order of applications received

→ **The price of a premium booth is \$5,500**

→ **Standard booths are located in the hallway leading to the exhibit hall or in the lecture tracks**

- Additional booth representatives are \$695
- The exhibit hall will be the main area for the event where all games, drinks, snacks and activities will be throughout the event.
- You will choose your booth space in the order in which your application was received.
- We will ensure no competing sponsors are setup next to each other.

**To sign up,
please email Matt**

matt@triallawyersuniversity.com

415-531-0421



BREAKING THROUGH TO THE

Trial Lawyer

IN

You

Sponsorship Opportunities

TLU LIVE Shirts

Stand out in the crowd (*literally*)! Your logo will appear all over the conference and beyond, and tees will be given to every attendee!

INVESTMENT: \$7,500 • SPONSORSHIPS AVAILABLE: 3

Event Lanyard

Stand out in the crowd with the lanyard sponsorship. Every attendee will be wearing your logo for multiple days straight, your logo will appear in every speaker and attendee picture taken, and you know as well as I do... lots of attendees hang their badges in their office...your branding will live on well after the conference is over.

INVESTMENT: \$15,000 • SPONSORSHIPS AVAILABLE: 1

Event Seminar Bag

Take advantage of this tremendous branding opportunity! Imagine every conference attendee carrying your logo – from the moment they check in at registration, and months after the show! Your logo will appear along with the TLU Vegas logo.

INVESTMENT: \$15,000 • SPONSORSHIPS AVAILABLE: 1

Event Journals

Make your brand known throughout TLU Vegas with your logo on the front of our event journals! Sponsor also includes a 1/3 page ad of your company! All you must do is provide your company logo.

INVESTMENT: \$4,500 • SPONSORSHIPS AVAILABLE: 3

Event Journal Advertising

Your ad can be a full page, 1/2 page, or 1/3 page and will be featured on the inside of journals! All you must do is provide your company logo.

FULL PAGE: \$2,500 • SPONSORSHIPS AVAILABLE: 1

1/2 PAGE: \$1,500 • SPONSORSHIPS AVAILABLE: 1

1/3 PAGE: \$1,000 • SPONSORSHIPS AVAILABLE: 1

Sponsorship Opportunities

Event WiFi

BE THE CONFERENCE HERO! *Everyone* will be asking for *you* with this sponsorship! Our conference WiFi password will be your company name or whatever you want it to be! WiFi access will be available for all attendees. This gives you great company branding throughout the whole event as most attendees will be on the WiFi network. Your name/sponsorship will also be acknowledged throughout the day via announcements and on printed materials, as everyone will need your WiFi password. All you must do is provide what you want that password to be. TLU Vegas will manage the production and distribution.

INVESTMENT: \$15,000 • SPONSORSHIPS AVAILABLE: 1

Registration Booth

Kick your brand up a notch at TLU Vegas! Your logo will be prominently placed on all registration kick panels. Every attendee will see your brand when they register and walk by your brand as they attend the conference. Want more? Ask us how! TLU Vegas will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$7,500 • SPONSORSHIPS AVAILABLE: 4

Track Sponsor

We will have 4 tracks at this event. As track sponsor, when you sponsor a track, you will receive the following perks: Your logo on the main wall, your banner prominently displayed in the room, and of course, a SHOUT OUT 2x per day...putting all of the attention on YOU!

INVESTMENT: \$8,500 • SPONSORSHIPS AVAILABLE: 4

Sponsorship Opportunities

Event Badge

Look at you! The star of the show! Everyone will see that it is YOUR company that is bringing them this awesome event when they register and wear their badge all day long. No one will forget! All you need to do is provide your company logo and we'll take care of the rest.

INVESTMENT: \$15,000 • SPONSORSHIPS AVAILABLE: 1

Event Pens

Got a pen? Why yes we do! Imagine a pen with your logo in the hands of every attendee, in the conference bag, at registration, in every classroom and in the exhibit hall! What a way to make your mark on this conference! TLU Vegas will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$3,000 • SPONSORSHIPS AVAILABLE: 1

Hotel Room Key Jacket

Provide your company logo and our attendees will be seeing your logo displayed on their key jacket throughout their entire hotel stay!

INVESTMENT: \$10,000 • SPONSORSHIPS AVAILABLE: 1

AV Support

Stand out and above crowd with the AV-support sponsorship by sponsoring an entire track for 2 full days. Your logo and video will appear on the large screens between each talk, and during each break for two whole days. *Basically, you get the busiest booth at the whole conference when you make the classroom your booth!* TLU Vegas will manage the production and distribution. All you do is provide your company logo and a 1.5 minute video.

INVESTMENT: \$6,500 • SPONSORSHIPS AVAILABLE: 5

Sponsorship Opportunities

Event Photography

Say *Cheeeeeese!* Stand out in the crowd with our conference photography sponsorship. Our conference photographers will walk around the conference floor wearing a t-shirt with your logo as they take pictures. You will be provided with a copy of each photo with your branding on it for distribution and use. This sponsorship comes with a full page ad in our workbook. TLU Vegas will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$5,000 • SPONSORSHIPS AVAILABLE: 1

Event Videography

As a sponsor of the TLU Vegas video reel, your company logo will be featured on the event highlight reel for 2021 and the official wrap-up video of the event. Videos will be posted to the tlulive.com web site and distributed via email and social media. Also included in this sponsorship, our professional video crew will come to your booth or find your crew during the show and make sure your company and branding is included in the official conference video reel. Additionally, the footage from your booth and testimonial from your company representative will be featured in the TLU Vegas highlight reel! TLU Vegas will manage the production and distribution.

INVESTMENT: \$10,000 • SPONSORSHIPS AVAILABLE: 1

Sponsorship Opportunities

Breakfast

Basically, a private party with all the people you want to meet, before the conference even begins...starring you! Now that's winning at the beginning! TLU Vegas will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$8,500 • SPONSORSHIPS AVAILABLE: 9

Coffee & Snack

Basically, a private party with all the people you want to meet, before the conference even begins...starring you! Now that's winning at the beginning! TLU Vegas will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$7,500 • SPONSORSHIPS AVAILABLE: 12

Opening Party

This reception kicks off the entire weekend, and is the Wednesday night "go to" for everyone to meet. Get excited because there will even be a DJ to get the party started! As a sponsor you reserve the exclusive ability to splash your logo on almost anything you want! Additionally, your logo will be placed on directional signage leading attendees to the party. TLU Vegas will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$25,000 • COHOST OPPORTUNITIES AVAILABLE: 2

Sponsorship Opportunities

Thursday Party

Get excited because there will be a DJ to get the party started! Your logo will be placed on bar signage surrounding attendees at Thursday Party in the Exhibit Hall. You know everyone will post their pictures on social media! TLU Vegas will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$25,000 • COHOST OPPORTUNITIES AVAILABLE: 2

Friday Party

Get excited as a live karaoke band pumps up the crowd! No one will be able to take a peek or picture of the spread without your signage! Great way to catch every attendee's attention and make a great impression. TLU Vegas will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$25,000 • COHOST OPPORTUNITIES AVAILABLE: 2

Saturday Party

Get excited as an awesome live band pumps up the crowd! Your logo will be placed on bar signage surrounding attendees at Saturday Night happy hour in the Exhibit Hall. You know everyone will post their pictures on social media! TLU Vegas will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$25,000 • COHOST OPPORTUNITIES AVAILABLE: 2

Sponsorship Opportunities

Game Lounge (Ping Pong, Cornhole)

This is the ultimate, coolest, busiest, best location area of the conference... all co-branded, starring you! TLU Vegas will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$5,000 • SPONSORSHIPS AVAILABLE: 2

Party Entertainment

This sponsorship will allow you to bring the entertainment and the fun to our TLU Vegas event! Our attendees will thank you for sponsoring our entertainment that will get them pumped!

INVESTMENT: \$3,000 • SPONSORSHIPS AVAILABLE: 10

Chair Drops

Your logo will be able to take a seat as this sponsorship will allow you to have a notecard or brochure placed at everyone's chairs! TLU Vegas will manage the production and distribution. All you must do is provide your logo.

INVESTMENT: \$1,200 • SPONSORSHIPS AVAILABLE: 8

Magazine

Imagine your company's article or ad in print! The magazine will be given out to every attendee and contains speakers, vendors, sponsors, and op-ed articles guaranteed to be page-turners.

FOR PRICES, PLEASE CONTACT US.

Sponsorship Opportunities

Staff/Volunteer Tees

Stand out in the crowd (*literally*) with the staff / volunteer sponsorship. Your logo will appear all over the conference and beyond as our staff and volunteer don their TLU Vegas tees. These shirts are meant to make our volunteers and staff stand out from the crowd, so when they stand-out, so will you! Our tri-blend cotton shirts are super well cut and very comfy, so our volunteers and staff are sure to keep sporting your logo after the conference is said and done. TLU Vegas will manage the production and distribution. All you must do is provide your company logo. Have an idea for the shirt? Let's collaborate!

INVESTMENT: \$5,000 • SPONSORSHIPS AVAILABLE: 1

Charging Stations

With almost all attendees using their phones, tablets and mobile devices throughout the conference, a custom-branded charging station positioned in a high-traffic area of the convention center is an ideal way to garner impressions and appreciation from attendees while enhancing your brand and message. Several options to choose from.

INVESTMENT: \$3,000 • SPONSORSHIPS AVAILABLE: 1

More sponsorship opportunities to come!

